



ADIDAM
Europe

Adidam Europe
Annendaalderweg 10
6105 AT Maria Hoop
The Netherlands

info@adidam.eu
www.adidam.eu

CoC 41205003
RSIN 008681429

Adidam Europe privacy policy general

Update April 2024

Adidam Europe is committed to protecting your personal data. In this Privacy Policy, we want to provide transparent information on how we manage the processing of your personal data.

We make every effort to ensure your privacy and therefore handle personal data with care. Adidam Europe adheres in all cases to the applicable laws and regulations, including the General Data Protection Regulation. This means that we will in any case:

- Process your personal data in accordance with the purpose for which it was provided, these purposes and types of personal data are described in this document;
- Limit the processing of your personal data to only those data that are minimally necessary for the purposes for which they are processed;
- Asking for your explicit consent if we need it for processing your personal data;
- Have taken appropriate technical and organizational measures to ensure the security of your personal data;
- Not share personal data with other parties, unless this is necessary for carrying out the purposes for which they were provided;
- To be aware of, inform you of and respect your rights regarding your personal data.

As Adidam Europe, we are responsible for processing your personal data. If after reading our Privacy Policy, or in a more general sense, you have any questions about it or wish to contact us, you can do so via the contact details at the end of this document.

Processing of personal data of customers or suppliers

Personal data of customers or suppliers are processed by Adidam Europe for the following purpose(s):

- Administrative purposes;
- Communication about the order and/or invitations;
- Carrying out or issuing an order.

Basis for this personal data is:

- To pursue a legitimate interest;
- The agreed assignment.

For the above purpose(s), Adidam Europe may request the following personal data from you:



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- First name;
- Last name;
- (Business) Telephone number;
- (Business) E-mail address.

Your personal data will be stored by Adidam Europe for the purpose of the aforementioned processing(s) for the period:

- For the duration of the agreement and then only in the financial administration for up to 7 years.

Processing of personal data of newsletter subscribers and general requests for information:

Personal data of newsletter subscribers are processed by Adidam Europe for the following purpose(s):

- Informing about events, courses and publications at the request of the data provider.

Basis for these personal data is:

- Registration form Newsletter
- Registration contact form with a question or request

For the above purpose(s), Adidam Europe may request the following personal data from you:

- First name;
- Last name;
- E-mail address.

Your personal data will be stored by Adidam Europe for the above mentioned processing(s) for the period:

- During the period that one is registered.

Processing of personal data of prospect, stakeholder/lobby contacts and/or interested parties

Personal data of prospect, stakeholder/lobby contacts and/or interested parties are processed by Adidam Europe for the following purpose(s):

- Provision of information in the form of newsletters and/or targeted information.

Basis for this personal data is:

- Verbal consent, issue of business card, email contact, contact via Facebook or Twitter, and/or via link on LinkedIn.

For the above purpose(s), Adidam Europe may request the following personal data from you:

- First name;



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- Last name;
- Phone number;
- E-mail address.

Your personal data will be stored by Adidam Europe for the above-mentioned processing(s) for the period:

- For the period that you are considered a prospect, stakeholder/lobby contact and/or interested party.

Processing personal data of people who register for a retreat, course or event

Personal data of people who register for a retreat, course or event are processed by Adidam Europe for the following purpose(s):

- Provision of information in the form of retreat program or course;
- Collecting contact details to receive course information and teaching materials;
- Coordination of the program or service around the program, such as diet.

Basis for this personal data is:

- To pursue a legitimate interest.
- To protect a vital interest of data subject (e.g. health, allergies)

For the above purpose(s), Adidam Europe may request the following personal data from you:

- First name;
- Insertion;
- Last name;
- City;
- Phone number;
- E-mail address;
- Gender;
- Date of birth;
- Health information relevant (such as food allergies or information about your health on which we need to adjust the program or take additional measures.

Your personal data will be stored by Adidam Europe for the purpose of the aforementioned processing(s) for the period:

- For the period that you are considered a participant and prospect.



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Provision to third parties

We may provide the data you provide to us to third parties if this is necessary for implementation of the purposes described above.

For example, we use a third party for:

- Providing the internet environment and ICT infrastructure;
- Taking care of the (financial) administration;
- Providing newsletters.

We never pass on personal data to other parties with whom we have not concluded a processing agreement. Of course, we make the necessary agreements with these parties (processors) to ensure the security of your personal data. Furthermore, we will not provide the data you have provided to other parties, unless required and permitted by law. An example of this is when the police request (personal) data from us as part of an investigation. In such a case we are obliged to cooperate and hand over this data. We may also share personal data with third parties if you give us written permission to do so.

Within the EU

Adidam Europe does not provide personal data to parties located outside the EU provided we have entered into a processor agreement with them and they process personal data in compliance with AVG regulations.

Minors

Adidam Europe only processes personal data of minors (persons under 16 years of age) if written consent has been given by the parent, guardian or legal representative.

Retention period

Adidam Europe will not retain personal data longer than necessary for the purpose for which it is provided or required by law.

Security

We have taken appropriate technical and organizational measures to protect personal data about you from unlawful processing, for example, we have taken the following measures;

- All persons who may access your data on behalf of Adidam Europe are bound to secrecy.
- Adidam Europe maintains a username and password policy on all our systems;
- We pseudonymize and ensure the encryption of personal data when appropriate;
- We make backups of personal data in order to restore it in case of physical or technical incidents;



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- We regularly test and evaluate our measures;
- Our employees are informed about the importance of protecting personal data and undergo annual upskilling.

Rights regarding your data

You have the right to inspect, correct or remove the personal data we have received from you. You can also object to the processing of your personal data (or part of it) by us or by one of our processors. You also have the right to have us transfer the data you have provided to yourself or on your behalf directly to another party. We may ask you to identify yourself before we can comply with the aforementioned requests.

Should we process your personal data on the basis of a consent given by you to this effect, you always have the right to withdraw this consent.

Complaints

If you have a complaint about the processing of your personal data, please contact us directly. If we cannot work it out with you, we will of course find this very annoying. You always have the right to lodge a complaint with the Personal Data Authority, the supervisory authority in the field of privacy protection.

Questions

If you have any questions or comments about our Privacy Statement, please contact us!

Contact details: Adidam Europe, Annendaalderweg 10, 6105AT Maria Hoop, The Netherlands,
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